

GE FOUNDATION MATCHING GIFTS PROGRAM

I. OVERVIEW:

The GE Foundation created the concept of a corporate matching gift program in 1954 to support employees in their personal philanthropy by providing a 1:1 match. Since then, many companies have started similar programs. Today, the GE Foundation Matching Gifts Program continues to serve as an important element of the Foundation's portfolio.

II. GE PARTICIPANT ELIGIBILITY

Eligible participants are limited to:

1. Employees of the GE Company or a majority-owned affiliate on the date(s) the gift was made and registered. A valid GE SSO ID is required to register a gift.
2. Employees who have retired directly from the GE Company. Retiree status must be current on the date(s) the gift was made and registered. A valid SSO ID is required to register a gift.
3. A surviving spouse of an eligible retiree (as defined in item 2 above) on the date(s) the gift was made and registered. A valid SSO ID is required to register a gift.
4. Directors and Directors emeriti of the GE Company on the date(s) the gift was made and registered.

III. CHARITABLE ORGANIZATION ELIGIBILITY

A. Eligible Charitable Organizations

1. Participating organizations must be one of the following (excluding those listed in the "Ineligible Recipient Organizations" section):
 - a. Recognized by the United States I.R.S. as a 501(c)(3) charitable organization; or
 - b. Accredited Public PreK-12 Schools or School Districts to which contributions are tax deductible under the Internal Revenue Code of the United States; or
 - c. Accredited Public or Non-Profit Colleges and Universities to which contributions are tax deductible under the Internal Revenue Code of the United States.
2. All organizations must be approved by the GE Foundation and must confirm compliance with program criteria to participate in the program.

B. Ineligible Organizations

Ineligible organizations include, but are not limited to, the following (please note that this list is representative of frequent questions and may be expanded or amended by the GE Foundation):

1. United Ways (e.g. United Way of Metropolitan Atlanta, United Way of King County, etc.).
2. Political organizations (partisan organizations or those supporting specific candidates or legislation).

3. Religious organizations (churches, synagogues, mosques and other houses of worship, or other organizations primarily promoting religious purposes). Faith-based organizations may be considered eligible if their programs:
 - a. are open to all individuals in the community regardless of religious belief;
 - b. serve a secular purpose, such as a food pantry or homeless shelter;
 - c. do not require participation in prayer, worship, or other religious activities as a condition of receiving service(s) offered; and
 - d. do not use the individual donation or resulting match for religious purposes.
4. Donor advised funds, private foundations, personal trusts.
5. Organizations that do not comply with GE's non-discrimination policy (i.e. organizations that discriminate on the basis of a person's race, color, religion, national origin, sex (including pregnancy), sexual orientation, age, disability, veteran status or other characteristic protected by law).
6. Organizations that do not comply with the USA Patriot Act.

IV. GIFT ELIGIBILITY

A. Annual Maximum

1. Each eligible GE participant has an annual matching maximum of \$50,000 in each calendar year.
2. As part of this annual maximum, each eligible GE participant has a \$1,000 matching maximum to PreK-12 schools/districts (i.e. \$1,000 per GE participant, per school/district, per year). This counts toward the \$50,000 maximum above.

B. Eligible Gifts

1. Gifts must be a tax-deductible, charitable contribution of USD\$25 or more.
2. Gifts must be made directly by the GE donor to the eligible organization from the GE donor's own assets.
3. Gifts may be made via cash, check, credit card or stock. Gifts may also be made by current payment from an entity such as a personal foundation or donor advised fund if that entity has been funded solely by the eligible GE participant (note that gifts made to such an entity cannot be matched).
4. Gifts made within the calendar year must be registered by the donor by the following April 15. The recipient organization must confirm receipt of a gift within 12 months of the donor registering the gift.

C. Ineligible Gifts

The GE Foundation will not match the following:

1. Charitable contributions made as part of a United Way Giving Campaign and/or made via payroll deduction (i.e. no "double-counting" – United Way Giving Campaigns are supported separately by the GE Foundation).
2. Charitable contributions for religious purposes or supporting religious activities and programs.
3. Charitable contributions supporting political purposes, influencing legislation, or electing candidates.
4. Contributions, or portions thereof, that are not considered charitable or tax-deductible (e.g. event registration, admission fees, etc.).
5. Contributions, or non-deductible portions thereof, which directly or indirectly benefit the donor, his/her family, or other person designated by the donor such as:
 - a. Tuition or other student expenses (including books, services, fees, T&L for volunteer trips, etc.); or

- b. Individual, family or group membership fees/dues, including alumni dues and subscription fees.

Note that any non-deductible portion should be declared by the GE donor and/or the recipient charity during the registration and confirmation processes.

6. Bequests, insurance premiums, or contributions made through entities such as charitable remainder or lead trusts or charitable gift annuities.
7. Real estate, in-kind, or non-monetary contributions (e.g. services, materials, supplies, etc.).
8. "Group gifts" - each GE donor must register his/her own contribution for matching (i.e. you cannot register donations from others and claim them as your own).

The GE Foundation reserves the right to examine and exclude organizations, gifts, and participants as it deems appropriate.

V. GIFT MATCHING PROCESS

Note that the GE Donor should first make the donation directly to charity. The Matching Gifts system is for registration and reporting only, not for making donations.

A. Register your Gift with the GE Foundation

1. After first making your donation directly to charity, go to the GE Foundation Matching Gifts website (www.gefoundation.com/matchinggifts) to register for matching.
2. Click on the "GE Participants" button to log in using your GE SSO I.D. and password. You will need to select the appropriate recipient organization and enter the amount, type and date of your gift.
3. You will have the ability to print a confirmation of your gift registration.
4. Gifts made within the calendar year must be registered by the donor by the following April 15.

Note that gifts may also be registered by phone using a valid GE SSO ID by calling the Matching Gifts Customer Support Center (1-800-305-0669). Questions may be directed to the Customer Support Center at this same number or by email to gesupport@cybergrants.com.

B. Gift Confirmation

1. The recipient organization must log in and confirm receipt of a gift within 12 months of the donor registering the gift (the organization may take this step as soon as the gift is registered). Confirmation takes place within the Matching Gifts website. Note that the recipient organization must also confirm compliance with eligibility criteria and Program guidelines upon logging into the system.
2. Once confirmed by the organization and subsequently approved by the GE Foundation, a gift will be recorded as eligible and matched.

C. Matching Payment Distribution

1. GE Foundation matching gift checks will be sent directly to the recipient organization.
2. Payments will be made on a quarterly basis unless otherwise noted.

VI. ADMINISTRATIVE CONDITIONS

The GE Foundation Matching Gifts Program is not part of the GE employee/retiree benefits program, but rather is offered as a public service by the GE Foundation, the charitable foundation established by GE. This Program is not to be construed as creating a balance due from, or legal obligation by, the GE Foundation. If any matching activity is found at any time to be have been generated by or for an ineligible person, donation, or organization, the GE Foundation reserves the right to request return of the funds. The GE Foundation determines all aspects of the program including participant, gift and recipient eligibility, and may amend or terminate the program at any time.

1/1/2012